

RED OCTOPUS
SCREENPRINTING
PRESENTS

2011 SHIRTISTRY T-SHIRT DESIGN COMPETITION

SUBMISSIONS CLOSE
JULY 1ST



DESIGN YOUR OWN T-SHIRT & WIN A PRINT RUN

**2 FIRST PRIZES:
30 TEES SCREEN PRINTED WITH YOUR DESIGN
UP TO 4 COLOUR PRINT
OVER \$500 VALUE**

- POPULAR CHOICE = FACEBOOK VOTING
- JUDGES CHOICE
- + 5 VOTERS EA WIN THE 2 BEST TEES

 **FACEBOOK.COM/REDOCTO**

www.redoctopus.com.au

We LOVE screen printing great designs, and seeing your creative works take that step from sketch pad and computer into a great T-Shirt.

To help a few more artists get their designs on display and onto shirts we're having a **T-SHIRT DESIGN COMPETITION!**

SHIRTISTRY
T-SHIRT DESIGN COMPETITION
2011

Any subject matter*. The 2 winners get **30 shirts of their own design** printed (over \$500 value), to sell or give away however they like.

All entries will be posted in a gallery on the Red Octopus Facebook page, with artist's name (& website link if they like).

2 First Prizes - Public Choice & Judges Choice.

Judges Choice: Our judges choose a favorite. That designer wins the print run.

Public Choice: Once the art goes up, the voting begins! **Spread the word, tell your friends. The design with the most 'Likes' wins the print run.**

Plus 5 Prizes Just For Voting.

5 randomly selected voters will win 1 of each winning design (so 2 amazing t-shirts) in their specified size.

So 'Like' our Facebook page now to get involved!

All rights to artwork entered remains property of the designers. Red Octopus will not print any submissions for our own purposes, beyond what is listed in prizes above.

*No set design theme, but no 'offensive' designs please.

Prize details:

The 2 winners will receive 30 T-Shirts printed in their own design up to 4 colour screen print. Includes delivery to anywhere in Australia.

Choose from the Gildan t-shirt range. Other styles available, to upgrade you just pay the difference.

Voters prize: 'Like' up to 5 of the submissions in our gallery. We will randomly select 5 winners from the voters. Each winner will receive both winning designs on t-shirts.

1st prize winners will be notified by email. Voter prize winners will be notified via Facebook private message. We will contact the Voting winners for their shirt size.



Design Guidelines:

- Design theme, style & content is completely up to you.
- Design must be based around an original graphic. More than just text. We're looking for creativity, skill & magic that works on a shirt.
- It can be new art or something you've had saved up for a while.
- It must be your own original art. No pinching from the internet.
- No commercial work or business logos. Your own indie fashion label logo is ok.
- No band designs this time - BUT - once this competition is over we'll run a band shirt competition. Designers creating artwork for bands. Must be with permission of the band, no piracy! Both band & designer will win a print run (winning band design + designer's own design). So designers, ask your in-a-band mates if you can enter a design for them. And bands, let your designer buddies know!
- Print size up to A3. No fancy sleeve wraps etc. Must be screen-printable.
- You can select shirt colours from the Gildan range in the submission pack.



How to Enter:

1. 'Like' our Facebook page to stay in touch with competition updates. Encourage your friends to Like too so they know when the voting starts.

2. Download **Submission Pack**. This contains templates + Terms & Conditions (that you agree to by entering).

3. Email Jpegs of your design (See artwork requirements), along with: **Name, Facebook profile URL, Email address, Phone Number, and City**. Optional - include web gallery/folio address and we'll link to it with your entry.

Email to: **comp@redoctopus.com.au** by midnight July 1st 2011

4. We'll upload entries to our **Facebook gallery** and 2 weeks of voting begins. Share with your crews so they can vote for their favorite designs.

Artwork requirements:

To enter: We need 2 Jpegs: One 720 x 604 pixels of your design against the shirt colour background of your choice. And one of your design placed on a t-shirt template, for positioning.

Hold onto your print files, we'll only ask for those if you win.

Print Artwork requirements for winners: Design to print within A3 size. Up to 4 colours (not inc shirt colour). Basic print placement - no wacky sleeve wraps etc. Must be able to supply print artwork in Illustrator or high res Photoshop.

About Red Octopus:

Red Octopus are Brisbane's finest t-shirt screenprinting establishment.

We work with a wide range of bands, designers, businesses and other groups around the country, supplying printed clothing to their requirements.

We have a huge passion for what we do. If you need screen printing, get in touch with us for great quality, service & pricing.

www.redoctopus.com.au